

LUMEN 2019: Ścieżka zarządcza

Lecture

Disruptive Innovations in HEIs

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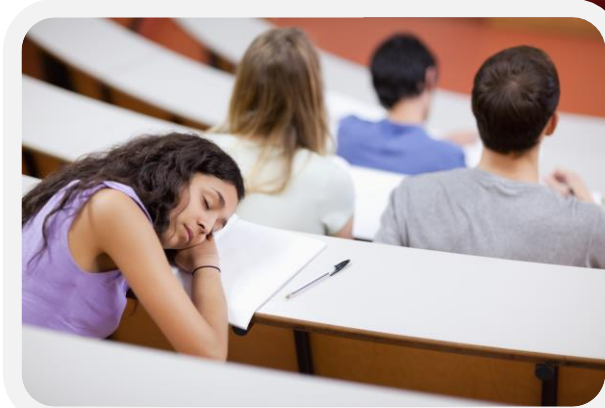


The end of mass education



Traditional education does not work any more

- Only 27% of graduates work in professions related to their education, for half of them it is the reason for dissatisfaction (USA)
- Individualisation of forms of education
- Growth in importance of out-of-university education



The end of Humboldtian model of University

\$ \$ \$

University →

\$ \$ \$



The end of Humboldtian model of University

- No longer an "ivory tower"
- Many university types and missions
- Diversity of structures and cultures
- NPM management system
- Specialisation of employees' roles



The end of „Academic self-governance”

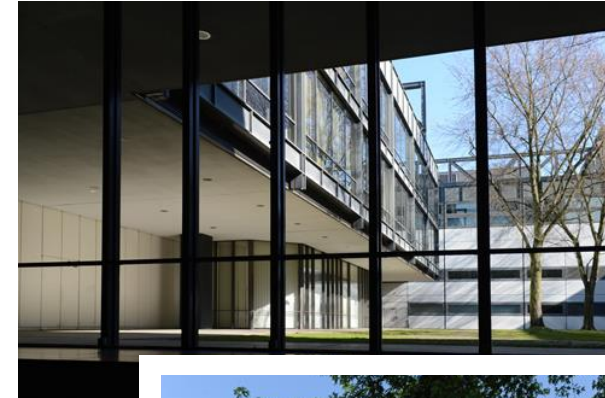


the

end

The end of „Academic self-governance”

- Market orientation and greater competition
- Moving away from a collective decision-taking model
- Quasi-corporate and managerial solutions (neoliberalism)
- Supervision over universities and public policies



The end of academic trust culture



THE CULTURE OF CONTROL

CRIME AND SOCIAL ORDER
IN CONTEMPORARY SOCIETY

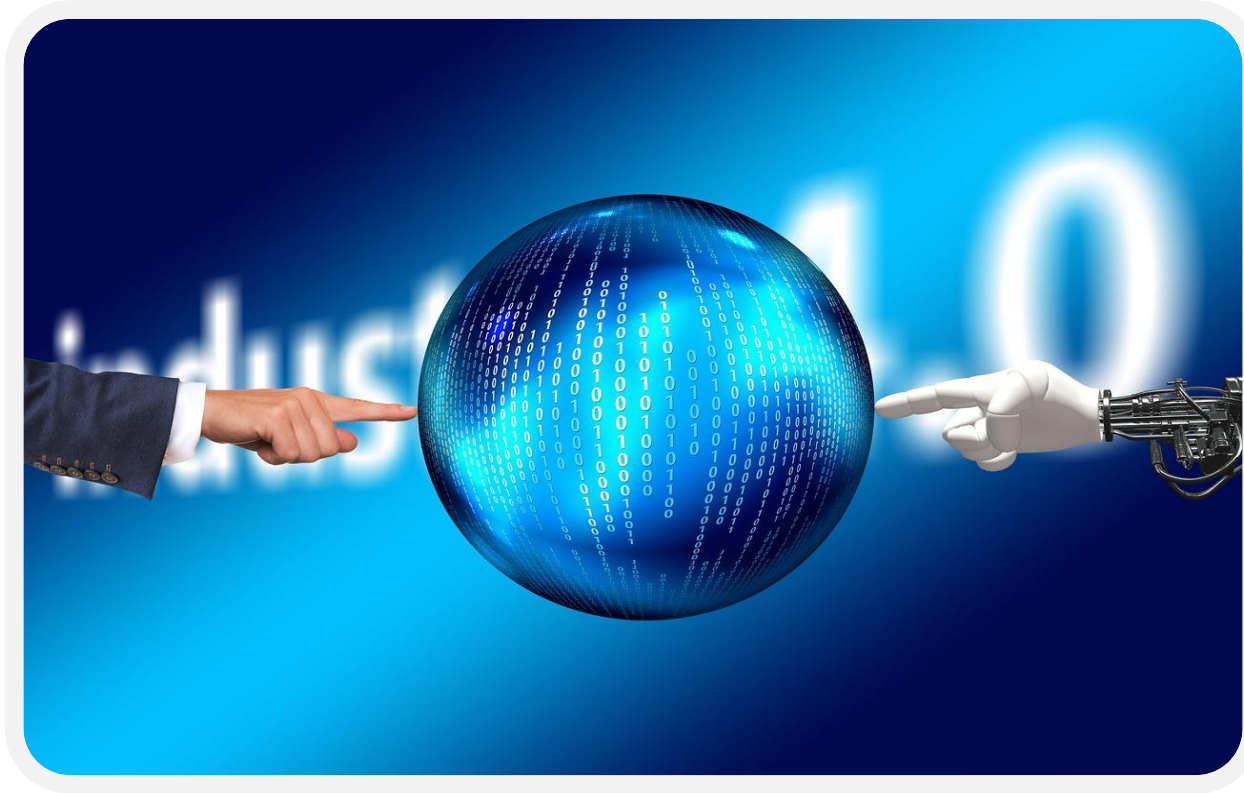
DAVID GARLAND

The end of academic trust culture

- University accountability
- Educational quality management system
- Employee motivation and development system (EB HRM)
- Accreditations
- Rankings

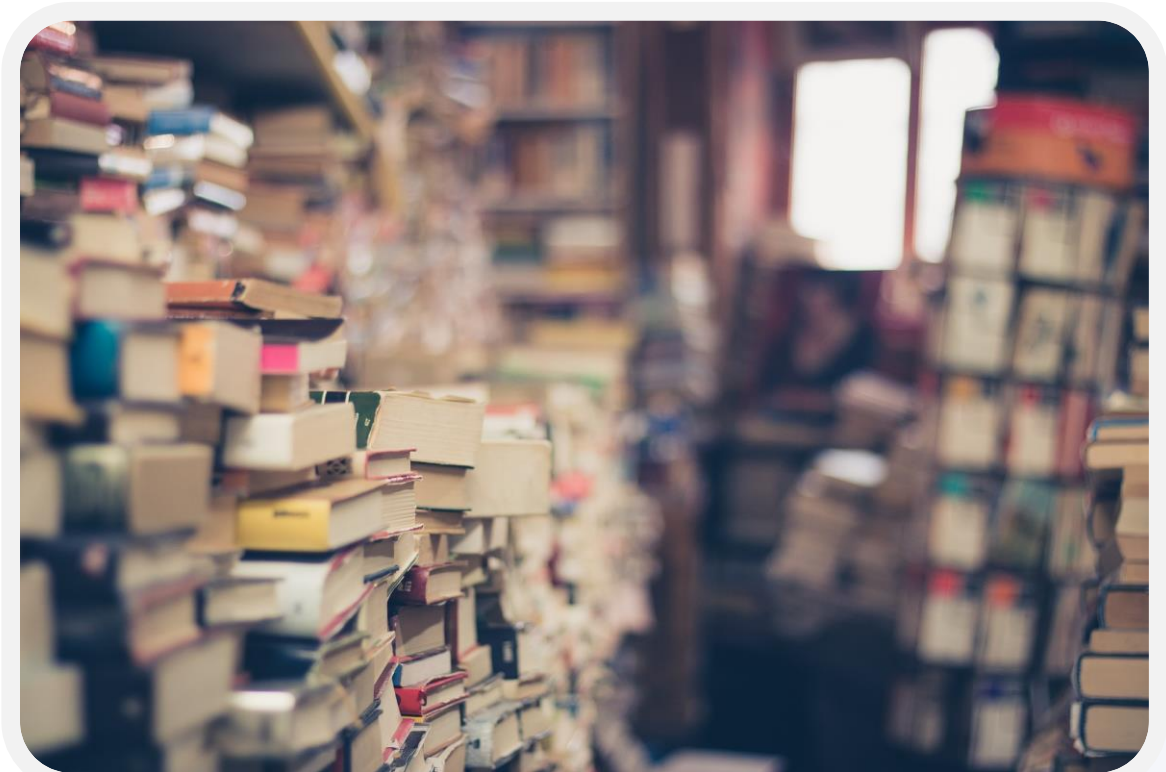


The end of Mertonian scientific ethos



The end of Mertonian scientific ethos

- CUDOS
- PLACE
- Industrial learning
- Dehumanisation /
instrumentalisation
in education



The end of humanistic university



The end of educating intellectuals

- Growing specialisation in education
- Moving away from universitas
- Reduction of criticism and reflexivity
- Moving away from education understood as public good



The end of **local universities**

- University globalisation and internalisation
- Internationalisation of education
- English language
- Global solutions



Quo vadis **universitas**?



vadis

quo

Diversity

- Professionalisation of management
- Strategic diversification
- New organisational systems
- Internationalisation
- Breakthrough innovations in Generation



Disruptive innovations - learning

- LMS
- MOOC's
- Learning Apps (CS duolingo)
- VR
- Gamification
- Crowdsourcing
- Competency and Skills System (CASS)



Disruptive innovations - management

- ERP
- CMS
- Blockchain & Authentication
- IoT



Disruptive innovations - science

- Scientometrics
- AI & Machine Learning (decision engines, pattern recognition, cluster detection)
- Crowdsourcing



Microsoft Education Transformation Framework for Higher Education

- Student success
- Teaching and learning
- Academic research
- Secure & connected campus
- Personalization
- Universality
- Integration – but there are also hidden masters



Thank you for your attention

Prof. Łukasz Sułkowski,
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Thank you.